







INTRODUCTION

Wates is a company that strongly believes in delivering exceptional quality to its customers while also making a positive impact on the communities it serves. The brochure presented here is a brief overview of the socio-economic and environmental accomplishments attained through Wates' projects in Merseyside Fire & Rescue.

WHAT IS SOCIAL VALUE AND WHY IS IT IMPORTANT TO WATES?

At Wates, social value is regarded as an integral component that enhances the fabric of society. We prioritise the ability to create meaningful change for people and places alongside financial costs. emphasising positive, long-lasting legacies that extend well beyond project lifetimes. Our social value initiatives focus on areas such as improved life opportunities, health and well-being, confidence, work readiness, youth engagement, unemployment reduction, crime prevention, rehabilitation, and environmental protection and enhancement. With a commitment to social change and creating a lasting positive impact, prioritising social value enables us to align with like-minded partners.

The Mersey side Fire & Rescue Service's Training and Development Academy in Aintree is equipped with cutting-edge facilities to provide an immersive training experience for firefighters and rescue personnel. The facilities include an operational fire station with four engine bays, study areas, a gym, and a recreation room. There are also first-floor offices, fire control rooms, national resilience offices, classrooms, and a conference suite. The building also features a glass pavilion in the front that includes a refectory and dining space.

The establishment has an urban search and rescue rig with below-ground training and rescue tunnels, and a 30-meter rubble pile for search and rescue training purposes. There are also several training zones for environmental scenarios, such as a railway scenario with tunnels, platforms, and an automatic barrier system to simulate rescue from confined tunnel scenarios. Another unique feature is a high-rise training structure, the B.A. House, which is the only one of its kind in the country. The building allows for internal and external fire training scenarios such as the spread of flames, especially in a cladding scenario like that of the Grenfell fire. There is also a terrace house block with specialist carbonaceous burn scenarios for dense smoke breathing apparatus training. The training and development academy is the primary structure of the site, featuring ground-floor practical classrooms, a planning and control room, and a training rig.

INVESTING IN SKILLS, EMPLOYMENT & EDUCATION

T LEVELS 2023

TOTAL NUMBER TO DATE 3

In partnership with The Liverpool City College, Wates and supply chain partners HA Civils and A&B Engineering attended a T Level Assessment Day in March 2023.

A site visit and subsequent interviews resulted in the three T Level students being offered placements with Wates and A&B Engineering. Two students started their placements with the Wates site team and one student started with A&B Engineering which commenced in April 2023.

The students are all enjoying their placements and continue to progress through the course well.

WORK EXPERIENCE 2022 AND 2023

TOTAL NUMBER TO DATE 6

Six young people have been to site for work experience placements with both our Operational Construction Team, Commercial Team and Supply Chain totally to 6 weeks.

- 1. Matthew Law
- 2. Luke Holland
- 3. Elliott Llewellyn 4. Jonah Lockwood

5. Isabel Winstanley



LIVERPOOL SKILLS SHOW MARCH 2022

The Liverpool City Region Skills Show is a twoday event designed to help residents of Halton, Knowsley, Liverpool, Sefton, St. Helens, and Wirral aged 15 upwards discover various career and apprenticeship opportunities. Employers, apprenticeship providers, colleges, universities, and careers providers showcase their offerings under one roof, with hands-on activities, careerrelated seminars, and interactions with employers available. The Wates team attended and spoke to students about the Mersey Fire Training and Development Facility.

Success story job outcome as a direct result of this skills show for James was employed by Huyton Asphalt.



EVERTON IN THE COMMUNITY MAY 2022

NUMBER OF STUDENTS 8

Year 10 students from Gateacre School enjoyed the first visit to site at the Training and Development Academy in Aintree. Students were given the opportunity to talk with the Project Manager, Jim. The students learned about the work which goes on prior to a spade going into the ground. An excellent insight into the variety of roles available within Construction, some of which the students hadn't even heard of. Jim talked them through the full life cycle of the project and talked about his own career journey.



LIMU JOBS FAIR & EMPLOYABILITY SESSIONS MARCH 2022 NUMBER OF STUDENTS ENGAGED 250

The Faculty of Engineering and Technology at Liverpool John Moores University held a careers fair where the Wates Mersey Fire team went along to introduce the MFRA Project and highlight the vacancies within Wates.

Wates Social Value team received several CVs from students interested in being on work placements and progressing into Jobs.

Follow up Employability sessions held throughout 2023.

WEAPONS DOWN GLOVES UP SUPPORT NOVEMBER 2022 NUMBER OF STUDENTS SUPPORTED

12

Weapons Down Gloves Up (WDGU) is a boxing initiative based around the S.E.E acronym – Sports, Education and Employment. The programmes focus on unemployed young people that have left school/college and age categories between 19 and 25 years old. Weapons Down Gloves Up aims to provide young people with good role models, to teach them respect and to value themselves and stir them away from knife crime in the Liverpool City region.

Wates were invited to attend a session with 12 candidates to showcase and introduce Construction, Careers in Construction and Career Pathways. Candidates were invited to attend for work experience placements and site visits.

REFUGEE WOMEN CONNECT 2022 & 2023

NUMBER OF WOMEN SUPPORTED 8

Refugee Women Connect is a charity that exists to address the inequalities faced by women asylum seekers and refugees, who often experience vulnerability and isolation and are unsure of their rights and how to assert them. To combat this, the charity runs outreach programmes to Initial Accommodation Centres, multi-agency drop-ins across the region, and weekly drop-in sessions offering a range of emotional and practical support. In response to increasing mental health needs, the charity offers self-esteem support groups and individual emotional support and aims to expand its casework capacity to aid individuals experiencing homelessness and/or a lack of legal representation.

The Wates Social Value Team is assisting Refugee Women Connect's outreach efforts to women who have already been granted 'Leave to Remain' with Employability Sessions in 2023. Additionally, in keeping with the Construction North aims on Diversity, Inclusion, and Equality, the team is supporting the women with CV writing, mock interviews, and employability sessions to prepare them for work. The Wates Family Enterprise Grant has been awarded to the charity to help provide ongoing support for these vulnerable individuals.

By providing essential outreach and support programmes, Refugee Women Connect is instrumental in supporting local communities and empowering women asylum seekers and refugees to overcome their challenges and achieve their goals.





LIVERPOOL IN WORK RECRUITMENT FAIR MARCH 2023 NUMBER OF STUDENTS ENGAGED 126

NUMBER OF STUDENTS ENGAGED 130

Wates Senior Project Manager Jim Rooney and Assistant Planner Hannah McEvoy who are currently working on the MFRA Aintree project were invited to attend the 'Spring into Work' Recruitment Event held at the Kensington Field Community Centre in Liverpool. A variety of local and national businesses attended to offer guidance for career pathways.

The social Value Team followed up with Employability Session times.

ST FRANCIS OF ASSISI 2023 NUMBER OF STUDENTS INVOLVED

Jim Rooney, Alfie Parkington, James Walker,
Jenny Robson from the site project team, and
Ann McKenna from HA Civils began to engage
with St Francis of Assisi high school to
present the MFRA project and offer an
insight into the field of construction. The
engagement includes site visits that
are being offered throughout the year
to provide the students with hands-on
learning opportunities.

PRINCES TRUST SUPPORT JUNE 2023 NUMBER OF CANDIDATES SUPPORTED

8

Wates have supported the Princes Trust
Programme being undertaken by Merseyside Fire
and Rescue, Prince's Trust, Bootle Team 50 by
providing materials to their candidates to complete
a Community Project at Netherton Community
Gardens. The candidates built bird boxes with the
supplies we provided. Work experience has also
been offered to candidates with Wates.

Travis Perkins kindly donated all the materials for the bird boxes as part of their Social Value commitment.

STATS

702 TRAINING / EMPLOYMENT WEEKS CREATED

603 STUDENTS SUPPORTED BY EDUCATIONAL ACTIVITIES AND PROGRAMMES

61 HOURS INVESTED INTO SUPPORTING YOUNG PEOPLE

INVESTING IN THE COMMUNITY



COMMUNITY AND CONSERVATION – BLUEBELL WOODS JULY 2022 NUMBER OF VOLUNTEERS ATTENDED

15

JULY 2023 NUMBER OF VOLUNTEERS INVITED

10

In July 2022, a total of 15 volunteers took part in the Community and Conservation efforts at Bluebell Woods. In July 2023, we have invited 10 volunteers to participate.

Previously owned by Liverpool City Council, Bluebell Woods has become an integral part of the NHS Forest in Liverpool over the past decade. Located between Aintree University NHS Trust Hospital and Altcourse Prison, Bluebell Woods is a vital part of Fazakerley Woods and Fields Nature Reserve. It is an essential link that promotes connectivity between green spaces within Liverpool.

Wates staff collaborated with TCV to conduct two environmental sessions to carry out various maintenance activities. These sessions were joined by firefighters from Aintree Fire Station.

BOBBY'S BASE SUPPORT 2023

WATES FAMILY ENTERPRISE TRUST £2,500 AND WATES SITE TEAM DONATIONS FOR T-SHIRT SALES £100

The site team of the Merseyside Fire Training & Development Academy wore blue attire promoting a charitable event to support The Bobby Colleran Trust.

The event took place on Monday 13th March 2023, which marks Wear Blue for Bobby Day. Raising funds to support the Bobby Base, a charity that provides free health, wellbeing, and bereavement services to children and young people.

The Wates Family Enterprise Trust pledged £2,500 to support this event, and Wates Site Team Donations for t-shirt sales added £100 to the initial amount.

The Bobby Colleran Trust was founded after the tragic accident that took the life of a young boy named Bobby Colleran on 24th October 2014. At the time, Bobby was walking along his school road with his mother Joanne when he was struck and killed. He was only six years old.

Initially conceived as a road safety charity underpinned by the successful Slow Down for Bobby Campaign, the Bobby Colleran Trust has since expanded its focus to include the mental health and wellbeing of children affected by bereavement.

Upon opening, Bobby's Base, the charity's mental health and wellbeing centre, will provide free support to children and young people in the Liverpool city region. The centre features three dedicated therapy rooms, including a group therapy space, a sensory garden, and an informal "chat and chill" area designed to provide holistic and diverse mental health treatments and care.

Joanne, who is also the founder of the Trust, expressed her excitement about the opening of Bobby's Base, stating, "Launching Bobby's Base really is a dream for us and marks a special moment in our crusade to create a lasting legacy for Bobby. We just have the building so far but with the help of our supporters, we are confident that we can make a wellness hub that will provide a much-needed sanctuary and community space for the children and young people who need support right now."



BOLT TIGHTENING CEREMONY MARCH 2023

NUMBER OF ATTENDEES 20

Bolt Tightening Ceremony was held in March 2023 to commemorate the commencement of construction at the 12-acre site in Long Lane, Aintree.

The event was attended by the Wates project team, in addition to several distinguished guests, including Merseyside Fire & Rescue Service's (MFRS) Chief Fire Officer, Phil Garrigan, Chair of Merseyside Fire & Rescue Authority, Les Byrom, and Group Manager and MFRS project lead, Dave Watson. This key milestone signified the initiation of construction at the new facility, which will serve as the cornerstone for the Authority's vision of becoming the best fire & rescue service in the UK and for the people of Merseyside.

EASTER, CHRISTMAS & TOY APPEAL DONATIONS APRIL & DECEMBER 2022 AND APRIL 2023

The site team at Merseyside Fire & Rescue Training & Development Academy generously donated several Easter eggs to St Mary's Millennium Centre in Liverpool for Easter 2022.

Jim Rooney, together with Ann McKenna from HA Civils and Local MP Ian Byrne, who runs the local food banks in Liverpool, facilitated the distribution of the Easter eggs. The donation was aimed at benefiting children in the local community, providing them with an Easter egg, and relieving the stress on parents who may not have been able to afford an egg in the current economic climate.

Additionally, the site team also participated in a food bank and toy appeals, raising a total of £500. The appeal was a showcase of kindness and generosity from all involved, especially the Supply Chain Partners, Williams Construction, A & B Engineering, HA Civils, Key Lad, and D. Morgan, who provided essential support and resources for the initiative.

BATHROOM BASKETS FOR PERIOD POVERTY

Merseyside Fire & Rescue have introduced a new initiative for Bathroom Baskets which is supported by the Menopause Lounge and the Gender Inclusion Staff Network.

Merseyside Fire are asking staff to 'sponsor a basket' and help to provide these small baskets of useful items in each of the toilets in our workplace. Baskets will contain:

- deodorant / anti-perspirant / wipes / tissues
- sanitary towels / tampons / liners
- health information and leaflets

The Project team will be funding a basket for 12 months with Hey Girls products in support of this initiative.



BATHROOM BASKETS

Supported by the Menopause Lounge and the Gender Inclusion Staff Network

We would like our Bathroom Baskets to help people feel comfortable while at work... not just women, and not just during the menopause.

Please feel free to use any of the items when you find yourself in need of them. If you can help to replenish anything, that would be a great help too.

We're asking staff to 'sponsor a basket' and help to provide these small baskets of useful items in each of the toilets in our workplace. Baskets will contain:

- deodorant / anti-perspirant / wipes / tissues
- > sanitary towels / tampons / liners
- > health information and leaflets

If you would like to help, you can sponsor a basket, donate some items or give a small financial donation to keep baskets stocked.

Get in touch with the colleague named on the box, speak to one of our Menopause Lounge contacts, or email us at:

MenopauseLounge@merseyfire.gov.uk

THE MENOPAUSE LOUNGE

It's about Talking and Supporting

STATS

197 PEOPLE FROM THE COMMUNITY ENGAGED IN ACTIVITIES

254 HOURS INVESTED INTO VOLUNTEERING IN AND SUPPORTING THE COMMUNITY

STATS

£6,149,910
SPEND WITH SME BUSINESSES
£62,280
SPEND WITH MICRO BUSINESSES
£64,210

INVESTED INTO SOCIAL ENTERPRISES



Angie Eardley FICRS · You Social Value 3mo · ♥

the #LittleForestFarmers

Thank you to the team at **KENNY WASTE**MANAGEMENT for supporting

@TheBobbyColleranTrust and providing T-Shirts for

The Children read their story book 'Super Bob' and learned about road safety Jack Barwise @traceymcmullan Wates Group #takecareforbobby Ann McKenna







